



Memorial Sloan Kettering
Cancer Center

Community M A T T E R S

NEWS FROM MEMORIAL SLOAN KETTERING CANCER CENTER - BASKING RIDGE

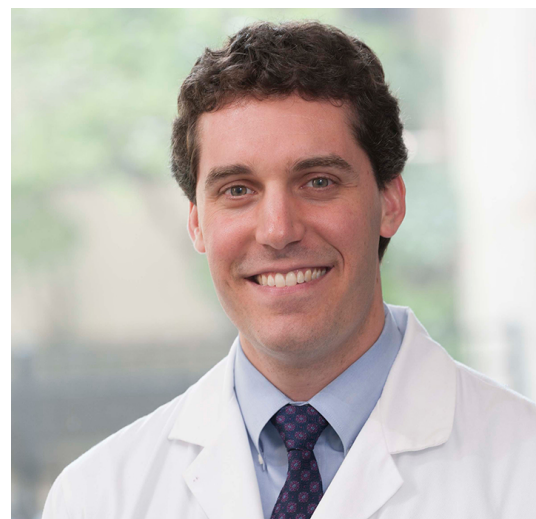
Sharing Knowledge Through Multiple Channels

Part of our everyday work at Memorial Sloan Kettering is to help people better understand cancer, in the event that they or a loved one are diagnosed with the disease. Every interaction we have with a patient or a caregiver is guided by our desire to give knowledge and support to those in our care.

To be sure, there is a lot to communicate as we are on the brink of a revolutionary era in cancer treatment. These successes are due in part to advances in molecular oncology and immunity science, two areas where MSK continues to play a leading role in taking findings from the laboratory and translating them into promising treatments. Several MSK initiatives with great potential to improve patients' lives have been recognized recently, including:

- Development of a cell-based therapy to prime the immune system to attack leukemia
- Identification of a genetic mutation that appears to cause ovarian cancer
- Approval of a new immune-based drug treatment (nivolumab or Opdivo™) by the FDA for people with advanced melanoma and people with squamous cell lung cancer

We are excited by these and other advances in cancer care and are eager to share new findings with patients and caregivers. Want to learn more? This issue offers some suggestions.



Medical oncologist Michael Postow will discuss pioneering new immune-based treatments for cancer in Bridgewater, NJ on April 16. MSK's groundbreaking work to advance immunity science will also be featured in an upcoming PBS documentary, *Cancer: The Emperor of All Maladies*.

Watch New PBS Documentary on the Past, Present, and Future of Cancer Treatment

March 30 and 31 and April 1
at 9:00 PM

PBS will air *Cancer: The Emperor of All Maladies*, a six-hour television event from filmmaker Ken Burns based on the Pulitzer Prize-winning book by Siddhartha Mukherjee. Visit www.mskcc.org/morescience for more information about the MSK clinicians and scientists featured in the film and for opportunities to ask them your questions.

Attend a Free Community Lecture

Thursday, April 16
6:00 – 8:00 PM

Frankly Speaking about Cancer:

Your Immune System and Cancer Treatment

Michael A. Postow, MD
Memorial Sloan Kettering
Cancer Center

Ellen Levine, LCSW, OSW-C
Cancer Support Community of
Central New Jersey

Bridgewater Manor
1251 U.S. 202/206
Bridgewater, NJ

Dinner will be served. Registration is required. For more details and to register, call Cancer Support Community of Central New Jersey at **908-658-5400** or visit www.cancersupportcnj.org.



2014 Community Service Plan
Update on Activities to Benefit the Community

Learn More About Our Community Initiatives

MSK sponsors numerous programs to benefit patients, families, caregivers, and neighborhood residents. Please visit www.mskcc.org/communityserviceplans to read about our efforts to provide cancer education in the community and to increase access to quality cancer care.

To request a copy of our **2014 Community Service Plan** you may also send an email to communityaffairs@mskcc.org.

CONTACT US

Patients interested in receiving care at any MSK facility can contact our Physician Referral Service at **800-525-2225**.

We are in-network with most health plans.

Visit www.mskcc.org/baskingridge for more information.



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Sun Safety Tips for You and Your Family

As the warm outdoor season starts, bringing with it longer sun-filled days, it is important to follow a few basic safeguards to minimize the harmful effects of the sun. To help prevent skin cancer – the most common cancer in the United States – we recommend that adults and children use a sunscreen product labeled “broad spectrum” that offers a sun protection factor (SPF) of 30 or higher and protects from ultraviolet A rays (UVA) and ultraviolet B rays (UVB). Dr. Steven Q. Wang, Director of Dermatologic Surgery and Dermatology at MSK Basking Ridge, says “Sun care products that contain ecamsule, 3% avobenzone, and 10% octocrylene work best to protect the skin.”

In addition to sunscreen, wear a wide-brimmed hat and light-colored clothing to cover as much of the body as possible, and avoid the use of tanning beds, which emit rays that are known to cause skin cancer. Dr. Elizabeth Quigley, dermatologist, will offer free skin cancer screening in May at the Basking Ridge site.

COME FOR A FREE SKIN CANCER SCREENING

Tuesday, May 5

9:00 AM – 4:00 PM

MSK Basking Ridge
136 Mountain View Boulevard
Second Floor, Dermatology Suite
Basking Ridge, NJ

By appointment only. To make an appointment for skin screening, call **908-542-3400**. Individuals at increased risk for skin cancer are most likely to benefit from screening. Risk factors for skin cancer include *family history of melanoma (two or more blood relatives)*, *multiple atypical moles*, and *numerous actinic keratoses (scaly patches of skin, gray to pink in color, on sun-exposed areas of the body)*.