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News@MSKCC provides journalists with news and information from Memorial Sloan-Kettering Cancer Center and is released six times a year.

For more information about these and other potential story ideas, contact Memorial Sloan-Kettering's Department of Public Affairs at: **212-639-3573** or at mediastaff@mskcc.org

What's New

New Way of Expanding Cancer Screening for Minority Women

Minority patients have a significantly decreased survival from colon cancer compared to white patients, most often as a result of a late diagnosis. To help address this problem, a team of healthcare professionals at Memorial Sloan-Kettering has identified an efficient way to increase minority access to lifesaving colorectal cancer screening in communities where multiple barriers to preventive care exist.

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Craig Thompson Named President of Memorial Sloan-Kettering

Nationally known cancer researcher and clinician Craig B. Thompson was named President and Chief Executive Officer of Memorial Sloan-Kettering effective November 2, 2010.

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Innovative Outpatient Chemotherapy Center Opens in Brooklyn

Memorial Sloan-Kettering's Brooklyn Infusion Center recently opened its doors to current patients living in or near the borough. In addition to relieving space constraints at the Center's Manhattan locations, the Brooklyn site also seeks to identify new ways to deliver cost-effective care and reduce patient waiting times.

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Memorial Sloan-Kettering Opens Outpatient Rehabilitation Center

Memorial Sloan-Kettering greatly expanded its capacity to help patients with cancer regain physical function and a sense of well-being with the opening recently of its state-of-the-art Outpatient Rehabilitation Center.

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New Collaborative Center Will Address Policy Issues Related to Cancer Care

With the launch of a new Center for Health Policy and Outcomes, Memorial Sloan-Kettering is stepping up its efforts to develop policy that specifically applies to cancer care.

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Research Highlights**Researchers Discover Genetic Changes That Make Some Forms of Brain Cancer More Aggressive Than Others**

A multi-institutional team led by investigators from Memorial Sloan-Kettering has published a study that provides new insight into genetic changes that make some forms of glioblastoma, the most common type of primary brain cancer, more aggressive than others and explains why they may not respond to certain therapies.

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Blood Test Accurately Predicts Death from Prostate Cancer up to 25 Years in Advance

A blood test at the age of 60 can accurately predict the risk that a man will die from prostate cancer within the next 25 years, according to researchers at Memorial Sloan-Kettering and Lund University.

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New Targeted Therapy for Advanced Melanoma Associated with 80 Percent Response Rate

A multicenter study published in the *New England Journal of Medicine* has concluded that treatment with a new targeted therapy called PLX4032 resulted in significant tumor shrinkage in 80 percent of patients with advanced melanoma.

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Sifting Through the Prostate Cancer Genome

A team of clinicians and computational biologists at Memorial Sloan-Kettering has compiled the largest catalog to date of genetic alterations that occur in prostate cancer. Their data is now available to other researchers through a public Web site, and may be ripe for translation into more effective diagnostic tests and therapies.

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Molecular Analysis of Tumors Benefits Colorectal Cancer Patients

Recent advances in technology allow Memorial Sloan-Kettering pathologists to perform swift and accurate molecular analyses of tumor cells in patients with colorectal cancer. By doing so, doctors may be able to prescribe more effective treatments, while avoiding drugs that will provide no benefit and may

cause serious side effects.

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Researchers Uncover Molecular Interactions in Common Form of Brain Cancer

A multicenter team led by Memorial Sloan-Kettering has uncovered the relationship between two proteins that play a critical role in glioblastoma -- a discovery that may lead to better treatments for patients whose tumors have certain molecular changes.

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Staff News

Samuel and May Rudin Awards Recognize Nursing Excellence

Five Memorial Sloan-Kettering nurses and a nursing assistant were recognized for exemplary service in patient care during the 2010 Samuel and May Rudin Awards for Excellence in Nursing Ceremony.

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Gerald Soff Appointed Chief of the Hematology Service

Gerald A. Soff has been appointed Chief of the Hematology Service at Memorial Sloan-Kettering.

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