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Memorial Sloan Kettering  
Cancer Center

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## ABOUT US

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video instantly to any news network around the world.

“The rapid, 24/7 pace at which our current news is delivered requires not only immediate accessibility on breaking news, but having a readily available network of experts to provide thought leadership on a wide range of cancer-related topics,” said Christine Hickey, Director of Communications at Memorial Sloan Kettering Cancer Center. “We are excited to have the capability to offer our expertise and analysis more quickly and to a wider audience.”

Located at Memorial Sloan Kettering’s main campus in Manhattan, the new broadcast studio will allow Memorial Sloan Kettering’s vast network of physicians and scientists to comment on the latest medical breakthroughs as well as share important institutional research.

To book the Memorial Sloan Kettering ReadyCam studio, contact Memorial Sloan Kettering’s Media Coordinators during regular business hours at [212-639-3573](tel:212-639-3573). After hours, contact the hospital’s page operator at [212-639-7900](tel:212-639-7900) and ask for the Public Affairs representative on-call.

To register for access to Memorial Sloan Kettering's new pressroom, please visit [www.mskcc.org/user/register](http://www.mskcc.org/user/register). Only credentialed journalists will be given access to embargoed content. Note that you do not have to be a registered user to access most features, such as press releases, story starters, and book/documentary request forms.

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