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Cancer Center

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FOR THE MEDIA

Media Guidelines

Each request is evaluated on a case-by-case basis by an MSK Media Relations team member and with appropriate administrative, clinical, and research staff.

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MSK's Media Relations team is available Monday through Friday from 9:00 a.m. to 5:00 p.m. For general press inquiries, please reach out to our team below. If you are a member of the media working on a time-sensitive story outside of office hours or on the weekend, please call [212-639-2000](tel:212-639-2000) and ask to be connected with the MSK Media Relations team member on-call.

Requests from the media are evaluated by MSK's Media Relations team along with appropriate

administrative, clinical, and research staff. We request advance notice from media outlets to coordinate both virtual and onsite interviews and filming. In the case of onsite filming, in order to maintain patient confidentiality and privacy, a member of the MSK Media Relations team will accompany all approved members of the media including reporters, film crews, and photographers while on-site at MSK.

MSK offers high resolution b-roll and images for reuse by accredited members of the media. Please contact the MSK Media Relations Team for further details.

Connect with our team

If you're a journalist seeking information, expert commentary, or resources for your story, email mediarelations@mskcc.org

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