Memorial Sloan Kettering Cancer Center is pleased to announce:

ENVISIONING THE FUTURE OF DERMATOLOGY THROUGH THE LENS OF MEDICAL INFORMATICS

Thursday, October 13, 2016

Conference Location:
Memorial Sloan Kettering Cancer Center
Zuckerman Research Center
417 East 68th Street New York, NY 10065

www.mskcc.org/futurederm
Course Overview

The purpose of this course is to provide clinicians and scientists with an updated overview of the future of dermatology through the lens of medical informatics. There will be ample time for questions and discussions throughout the day.

COURSE OBJECTIVES

- Understand the opportunities and barriers to leveraging computer informatics for the diagnosis of skin cancers
- Understand the benefits of and challenges to the integration of dermatologic photography with electronic medical records (EMR)
- Understand the benefits, limitations and legal barriers of teledermatology
- Define the privacy issues associated with the use of dermatology images in the EMR, in patient communications, and in research in the era of cloud computing and public database

TARGET AUDIENCE

This course is directed towards clinicians, researchers, and industry motivated to help advance skin cancer diagnosis into the 21st century.
ENVISIONING THE FUTURE OF DERMATOLOGY THROUGH THE LENS OF MEDICAL INFORMATICS

October 13, 2016

MSK COURSE DIRECTORS

Allan Halpern MD MS
Chief, Dermatology Service

Steven Q. Wang MD
Head, Basking Ridge Dermatology Section; Director of Dermatologic Surgery and Dermatology, Basking Ridge

MSK FACULTY

Jason Chen MD PhD FAAD
Director of Dermatologic Surgery, Hauppauge

Milind Rajadhyaksha PhD
Radiochemist; Radiochemistry and Imaging Sciences Service

Anthony Rossi MD
Assistant Attending, Dermatology Service

INDUSTRY SPEAKERS

Guive Balooch PhD
Global Vice President of L’Oreal Technology Incubator, L’Oreal

John Carini
Entrepreneur, Co-Founder, and CEO, Social Smart Software, LLC

Ulo Palm MD PhD MBA
Senior Vice President and Head Global Brands Drug Development Operations, Actavis

John Smith PhD
IBM Fellow, Manager of Multimedia and Vision, IBM T. J. Watson Research Center, IBM Watson

INVITED FACULTY

Joseph Kvedar MD
Director, Center for Connected Health, Partners HealthCare System

Sancy Leachman MD PhD
Professor and Chair, Department of Dermatology; Director, Melanoma Research Program, Knight Cancer Institute

Victor John Marks MD
Associate Dermatology, Geisinger Health System

Tracy Petrie PhD
Product Manager, Oregon Health & Science University

Trilokraj Tejasvi MBBS MD
Assistant Professor, Department of Dermatology; Director of Teledermatology, University of Michigan Health System

www.mskcc.org/futurederm
Course Agenda

8:00-8:30am  REGISTRATION & BREAKFAST

8:30-8:45am  Introduction
Steven Wang MD

8:45-9:10am  Connected Health In The Context of Value-Based Reimbursement
Joseph Kvedar MD

9:10-9:35am  The Growing Pains and Gain of Teledermatology - The Michigan Difference
Trilokraj Tejasvi MD

9:35-10:00am  Teledermatology - The Geisinger Clinical Experience
Victor John Marks MD

10:00-10:15am  PANELIST DISCUSSION AND Q&A

10:15-10:30am  BREAK

10:30-10:55am  The Role of Technology in the Ongoing Transformation of Clinical Research
Ulo Palm MD PhD MBA

10:55-11:20am  Skin Digital Patch to Enhance Sun Protection Compliance
Guive Balooch PhD

11:20-11:45am  How Healthcare Can Leverage Social Media in a Low Risk Complaint Manner
John Carini

11:45-12:00pm  PANELIST DISCUSSION AND Q&A

12:00-1:30pm  LUNCH

1:30-2:00pm  Building a Skin Imaging Informatics Community
Allan Halpern MD

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2:00-2:25pm  Mole Mapper: Engaging the Virtuous Cycle Between Research and Care  
Tracy Petrie MD  
Sancy Leachman MD

2:25-2:50pm  Automating Dermatology Image Analysis for Improving Patient Care  
John Smith PhD

2:50-3:10pm  PANELIST DISCUSSION AND Q&A

3:10-3:25pm  BREAK

3:25-3:50pm  Confocal Microscopy to Guide Diagnosis and Treatment of Skin Cancers: What’s Current, What’s New  
Milind Rajadhyaksha, PhD

3:50-4:15pm  Application of Confocal Microscopy in the Management of BCC  
Jason Chen MD PhD

4:15-4:40pm  Confocal Microscopy to Aid in the Diagnosis and Management of Lentigo Maligna  
Anthony Rossi MD

4:40-4:55pm  PANELIST DISCUSSION AND Q&A

4:55-5:00pm  CONCLUSION
Registration

Future of Dermatology Registration:

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<th>Category</th>
<th>General Price</th>
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<tr>
<td>Physicians (MDs, PhDs, DOs), Residents, Fellows, and other Healthcare Professionals</td>
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<td>MSK Alliance, MSK Alliance, and Prior Year Attendees</td>
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<td>Industry Members*</td>
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Register for The Future of Dermatology Online: [www.mskcc.org/futurederm](http://www.mskcc.org/futurederm)

*Special Discount for Registration in Future of Dermatology & Dermoscopy:

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<th>Category</th>
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<tr>
<td>Residents, Fellows, and other Healthcare Professionals</td>
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Register for Both Courses Online: [www.mskcc.org/specialdermdiscout](http://www.mskcc.org/specialdermdiscout)

Registration
Registration includes continental breakfast, lunch, and refreshment breaks. Please contact us at least one week prior to the course if you have any special dietary needs.

Registration is complimentary for MSK staff who wish to attend this course. However, you must register online by visiting the Continuing Medical Education page on OneMSK.

Course Design
This course is comprised of lectures and interactive audience participation encouraging the intellectual exchange of ideas between faculty and participants.

Accreditation
There are no CME credits offered for this course.

Contact
Continuing Medical Education
Memorial Sloan Kettering Cancer Center
633 Third Avenue, 12th Floor
New York, NY 10017
cme@mskcc.org

Accommodations
For information on hotels in the area of MSK with discounted rates, please visit: [www.mskcc.org/accommodations](http://www.mskcc.org/accommodations).

*Industry Members: Registration is for educational purposes only. Marketing, sales, and promotion of products and services are prohibited at CME activities.