

Memorial Sloan Kettering Cancer Center presents

# Transforming Dermatology in the Post COVID-19 Digital Era With Digital Technology

COMPLIMENTARY  
LIVE VIRTUAL EXPERIENCE

October 19, 2021  
6 PM - 9:15 PM



An overview of the exciting progress and existing challenges in the application of digital technology to deliver dermatologic care following the COVID-19 pandemic.



Memorial Sloan Kettering  
Cancer Center



The target audience for this course includes clinicians, researchers, and students to anticipate and participate in the application of digital technology for dermatologic care, in the post COVID-19 era.



## Live Virtual Experience

We are excited to announce that this course will be delivered as a virtual experience. By registering for the live virtual course, you will be able to view live presentations and interact online.

---

This live virtual course will be delivered using Zoom. We encourage all attendees to download the Zoom app prior to the start of the course ([zoom.us/download](https://zoom.us/download)). Additional access details will be emailed to all attendees before the course.

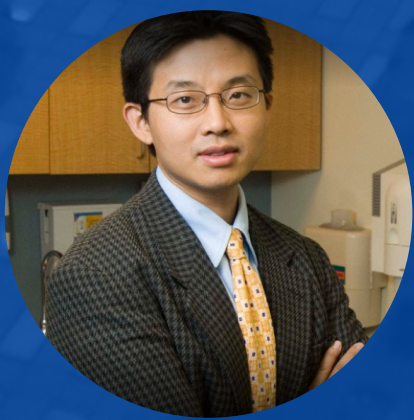
This course is complimentary to all registered attendees

# TRANSFORMING DERMATOLOGY IN THE POST COVID-19 ERA WITH DIGITAL TECHNOLOGY

VIRTUAL EXPERIENCE

PRO  
GRA  
MME  
2021

## COURSE DIRECTORS



**Steven Wang, MD**

Head, Basking Ridge Dermatology Section  
Director of Dermatologic Surgery and  
Dermatology Basking Ridge  
Memorial Sloan Kettering Cancer Center



**Allan C. Halpern, MD**

Chief, Dermatology Service  
Memorial Sloan Kettering Cancer Center

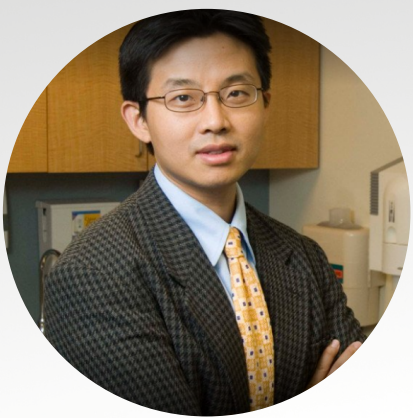
# TRANSFORMING DERMATOLOGY IN THE POST COVID-19 ERA WITH DIGITAL TECHNOLOGY

- 6:00pm** Check in
- 6:10pm** Introduction & welcome | **Steven Wang, MD**
- 6:20pm** Current state of Digital Imaging | **Veronica Rotemberg, MD PhD**
- 6:40pm** Blending store-and-forward and video teledermatology:  
The Duke Experience | **Matilda Nicholas, MD PhD**
- 7:00pm** Q&A
- 7:20pm** Epic App Orchard & Telehealth Overview | **Justin Hewitt**
- 7:45pm** AI in digital and teledermatology | **Aaron Hersh**  
with **Maryam Sadeghi, PhD**
- 8:00pm** Integrating Skin Surveillance into dermatology post-COVID  
The benefits for patients and providers | **Kevin Sheridan**
- 8:15pm** Total Body Photography - The Big Picture | **Douglas Canfield**
- 8:30pm** Pragmatic Approach to Digital Dermoscopy | **Albert Xthona**
- 8:45pm** Discussion and Q&A
- 9:15pm** Adjourn

The purpose of this course is to provide clinicians, scientists, and students with an overview of the exciting progress and existing challenges in the application of digital technology to deliver dermatologic care following the COVID-19 pandemic.

Participants will have the opportunity to hear from internationally recognized dermatology experts in skin cancer and dermatology fields regarding the management of patients during and post COVID era. There will also be a discussion on the exciting effort to leverage digital technology as aids to dermatologic care in the future. There will be ample time for questions and discussions throughout the sessions.

## COURSE FACULTY



**Steven Wang, MD**

Head, Basking Ridge Dermatology Section  
Director of Dermatologic Surgery and  
Dermatology Basking Ridge  
Memorial Sloan Kettering Cancer Center



**Veronica Rotemberg, MD PHD**

Director, Imaging Informatics  
Dermatology Service



**Matilda Nicholas, MD PhD**

Vice-Chair of Clinical Operations  
Director of Information Technologies  
Duke University Hospital | Dept. of Dermatology



**Justin Hewitt**

App Orchard Technical Services  
EPIC

# COURSE FACULTY CONT.



**Aaron Hersh**

U.S. General Manager  
Head of Business Development  
MetaOptima Technology, Inc.



**Maryam Sadeghi, PhD**

CEO & Co-Founder  
MetaOptima Technology, Inc.



**Kevin T. Sheridan**

CEO  
MoleSafe



**Douglas Canfield**

Founder & President  
Canfield Scientific, Inc.



**Albert Xthona**

Sr. Product Manager  
Barco