



# MSK Direct Get Involved and Give Back

The fight against cancer resonates with people of all ages and backgrounds. Memorial Sloan Kettering Cancer Center (MSK) is at the forefront of cancer research and care—but we cannot do it alone.

## One Cause Everyone Can Get Behind

When your employees get the opportunity to make a difference, your company gets more:

- **More satisfaction:** Employees want to know they are doing good work—in every sense of the word “good.”
- **More teamwork:** Unite your employees with a worthy cause.
- **More enthusiasm:** Making a positive difference in the world is rewarding—and, if your employees are excited about their work, they are going to work better.

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If you have questions about giving back to MSK or setting up a fundraising event, please reach out to your partner engagement manager or learn more at [giving.mskcc.org](http://giving.mskcc.org).

## How You Can Help

MSK has many ways to give back. Here are some ways to make a difference.

### Blood Donor Program

MSK has an ongoing need for blood and blood products. A healthy supply of blood and platelets is crucial for people with cancer, who need more blood products than people with any other type of illness. The generosity of blood donors helps ensure that we maintain an adequate supply for our patients.

Learn more or schedule a blood donation [here](#).

### Cycle for Survival

Cycle for Survival is a fun way to connect with your colleagues. Ride and raise money for cancer research by registering for an event or starting your own team and recruiting co-workers to join you. Together, you and your colleagues (in-person or virtually) will make a meaningful impact by supporting rare cancer research at MSK with 100% of every dollar you raise donated.

Learn more or register [here](#).



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## Fred's Team

If running is more your speed, you and your colleagues can make a difference by hitting the pavement. Fred's Team, MSK's running program, gives every runner the opportunity to add more meaning to their miles by raising money for lifesaving cancer research at MSK. Participate in any virtual or in-person race or organize your own event (we'll help). 100% of the money raised goes directly into the labs at MSK, where groundbreaking discoveries are making a real difference for people around the world.

Learn more [here](#).

## Host a Fundraising Event

Whether it's designating a jeans day at the office, gathering a happy hour or company picnic, or hosting a fun athletic event – there are so many great ways to engage your colleagues while making a difference in the lives of cancer patients around the world.

Learn more [here](#).

## Comedy vs. Cancer:

Founded in 2019, Comedy vs Cancer is an annual comedy show benefiting blood cancer research at MSK. The event has raised more than \$1 million to support MSK physician-scientists who are improving therapies that could greatly improve care for people with blood cancers worldwide.

Learn more [here](#).

## The Food to Overcome Outcomes Disparities (FOOD) Program

The FOOD Program at MSK provides nourishing food for cancer patients and their families who need it most. Since 2011, the FOOD Program has distributed more than 400,000 nourishing meals to more than 4,000 unique patients and their families across 13 cancer treatment sites. The food we offer is culturally appropriate, medically tailored, and co-located at cancer treatment clinics.

Learn more [here](#).



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