



Memorial Sloan Kettering  
Cancer Center

# Community M A T T E R S

Vol. 15 No. 1 Spring 2015

NEWS FROM MEMORIAL SLOAN KETTERING CANCER CENTER

## Sharing Knowledge Through Multiple Channels



Physician-in-Chief José Baselga, along with several other MSK clinicians, will be featured in an upcoming PBS documentary, *Cancer: The Emperor of All Maladies*.

Part of our everyday work at Memorial Sloan Kettering is to help people better understand cancer, in the event that they or a loved one are diagnosed with the disease. Every interaction we have with a patient or a caregiver is guided by our desire to give knowledge and support to those in our care.

To be sure, there is a lot to communicate as we are on the brink of a revolutionary era in cancer treatment. These successes are due in part to advances in molecular oncology and immunity science, two areas where MSK continues to play a leading role in taking findings from the laboratory and translating them into promising treatments. Several MSK initiatives with great potential to improve patients' lives have been recognized recently, including:

- Development of a cell-based therapy to prime the immune system to attack leukemia
- Identification of a genetic mutation that appears to cause ovarian cancer
- Approval of a new immune-based drug treatment (nivolumab or Opdivo™) by the FDA for people with advanced melanoma and people with squamous cell lung cancer

We are excited by these and other advances in cancer care and are eager to share new findings with patients and caregivers. Want to learn more? This issue offers some suggestions.

### Attend a Free Community Event

#### CANCERSMART PROGRAMS

**Thursday, April 2**

##### Targeted Therapies for Breast

**Cancer:** What Are They and How Do They Work?

**Wednesday, April 15**

**Progress and Promise:** What You Need to Know about Colorectal Cancer

**Monday, April 27**

**Calling Cells to Arms:** Engaging the Immune System to Battle Cancer

All CancerSmart talks will take place from 6:00 – 7:30 PM in the Rockefeller Research Laboratories building, at 430 East 67th Street. You can also watch via webcast. Please call 212-639-3074 or visit us at [www.cancersmart.org](http://www.cancersmart.org) to register for our talks and to sign up to receive webcast details.

#### NATIONAL MINORITY CANCER AWARENESS WEEK SEMINAR

**Wednesday, April 15**

**9:30 – 11:30 AM**

##### The Latest on Prevention and

**Screening:** Updates on Cervical and Lung Cancers

Adam Clayton Powell, Jr. State Office Building  
163 West 125th Street, 2nd Floor Art Gallery  
This event is sponsored by MSK's Breast Examination Center of Harlem. Photo identification is required to enter the building and cameras are prohibited. Registration begins at 9:00 AM and breakfast will be served. Please RSVP to [diversity@mskcc.org](mailto:diversity@mskcc.org) or 646-888-0221.

### Watch New PBS Documentary on the Past, Present, and Future of Cancer Treatment

**March 30 and 31 and April 1 at 9:00 PM**

PBS will air *Cancer: The Emperor of All Maladies*, a six-hour television event from filmmaker Ken Burns based on the Pulitzer Prize-winning book by Siddhartha Mukherjee. Visit [www.mskcc.org/morescience](http://www.mskcc.org/morescience) for information about the MSK clinicians and scientists featured in the film and for opportunities to ask them your questions.



2014 Community Service Plan  
Update on Activities to Benefit the Community

## Learn More About Our Community Initiatives

MSK sponsors numerous programs to benefit patients, families, caregivers, and neighborhood residents. Please visit [www.mskcc.org/communityserviceplans](http://www.mskcc.org/communityserviceplans) to read about our efforts to provide cancer education in the community and to increase access to quality cancer care.

To request a copy of our **2014 Community Service Plan** you may also send an email to [communityaffairs@mskcc.org](mailto:communityaffairs@mskcc.org).

## CONTACT US

Patients interested in receiving care at any MSK facility can contact our Physician Referral Service at **800-525-2225**.

We are in-network with most health plans.



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# Community M A T T E R S



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Please join us on Facebook at [www.facebook.com/sloankettering](http://www.facebook.com/sloankettering).

## Come for a Free Cancer Screening

### HEAD AND NECK CANCER SCREENING

No appointment necessary. For further information, call 646-497-9161.

**Wednesday, April 29**

**9:00 AM – 12:00 PM**

Breast Examination Center of Harlem  
Adam Clayton Powell, Jr. State Office Building, at 163 West 125th Street, 4th Floor  
Photo identification is required to enter the building and cameras are prohibited.

**Thursday, April 30**

**9:00 AM – 12:00 PM**

60th Street Outpatient Center  
16 East 60th Street, 4th Floor, Suite 405

**Friday, May 1**

**10:00 AM – 1:00 PM**

Brooklyn Infusion Center  
557-1 Atlantic Avenue  
Brooklyn, NY

### SKIN CANCER SCREENING

By appointment only. To make an appointment, call 646-888-6410. Phone lines open at 9:00 AM on Wednesday, April 29.

**Thursday, May 7**

**4:00 – 7:00 PM**

60th Street Outpatient Center  
16 East 60th Street, 3rd Floor, Suite 302

Individuals at increased risk for skin cancer are most likely to benefit from screening. Risk factors for skin cancer include family history of melanoma (two or more blood relatives), multiple atypical moles, and numerous actinic keratoses (scaly patches of skin, gray to pink in color, on sun-exposed areas of the body).