

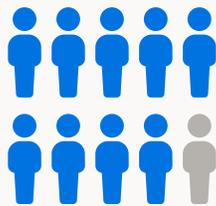
MSK Direct

Better support, better outcomes: Addressing cancer in the workplace

Rising incidence of cancer in the working-age population is fueling more than 2 million new cancer cases projected in the U.S. for 2025.

Cancer is now a leading cost driver for employer-sponsored health plans—outpacing musculoskeletal and cardiovascular conditions. As diagnoses rise, especially among adults under 50, employers face growing strain across productivity, benefits budgets, and employee wellbeing.

Cancer support benefits, such as MSK Direct, are critical to relieving this strain for employers.



9 in 10

surveyed employers agree that it's important that employees affected by cancer feel safe and supported by their employers



Only 44%

of surveyed employers offer dedicated cancer support benefits, despite this growing burden



The research

To better understand how organizations are responding to this challenge, Memorial Sloan Kettering Cancer Center (MSK) partnered with Ipsos to conduct a **nationwide study of 1,000 HR and benefits leaders**, including decision-makers at unions and employers.

The research focused on evaluating adoption rates, barriers to implementation, and the perceived value of cancer support benefits.

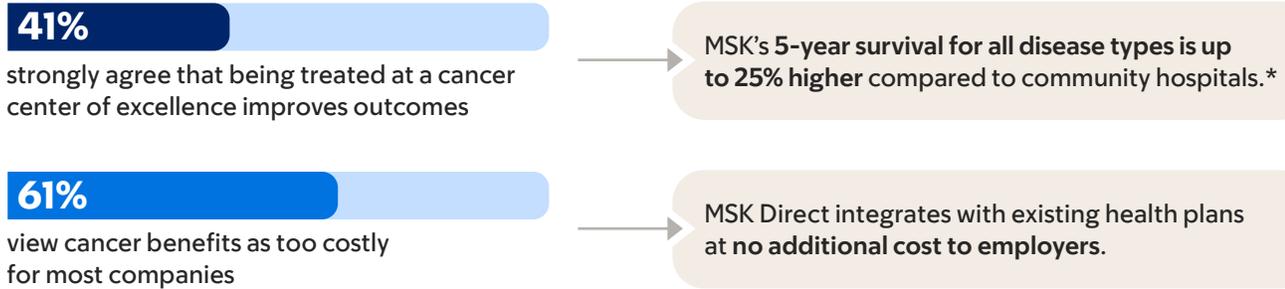
The study validates the urgent need for comprehensive cancer support and points directly to solutions like MSK Direct that deliver clinical excellence, cost-effectiveness, and measurable outcomes that employers are seeking.



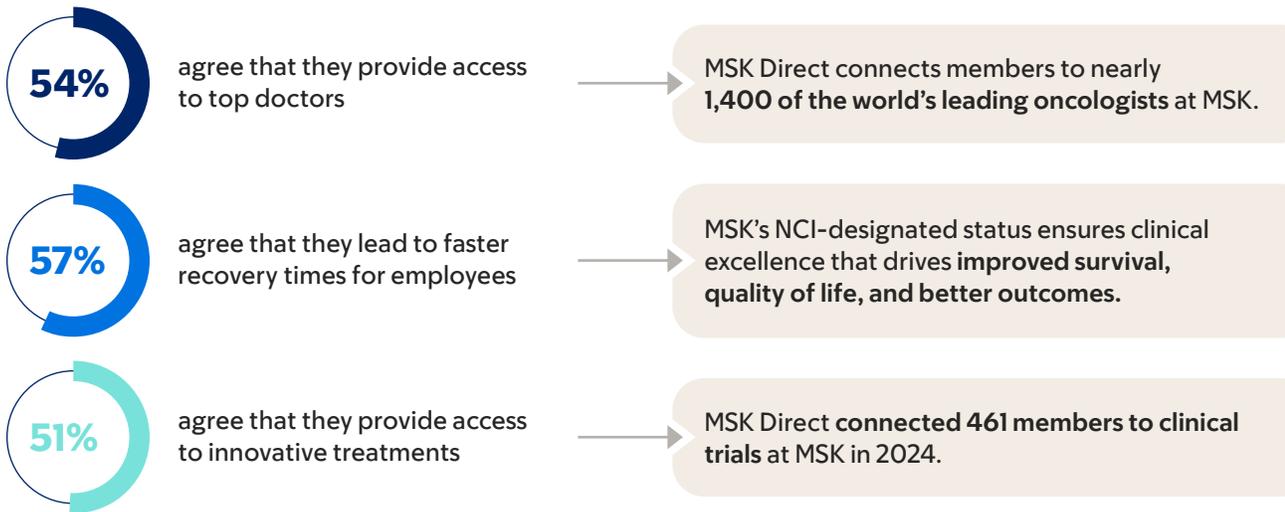
Memorial Sloan Kettering
Cancer Center

From research to results: How MSK Direct delivers

Key barriers reported by employers without cancer support benefits:



Insights from employers offering cancer support benefits:



Why it matters

Backed by MSK's unmatched clinical expertise and outcomes, MSK Direct enhances your benefits strategy.

MSK Direct:

- ✓ Addresses cost concerns (no additional premiums, PMPM, or administration fees)
- ✓ Provides access to a world-class Cancer Center of Excellence
- ✓ Delivers faster recovery times and better clinical outcomes
- ✓ Facilitates expert medical opinions by world-class experts
- ✓ Provides guided, expedited access to subspecialty expertise
- ✓ Includes prevention and early detection resources

Connect with MSK Direct

844-557-5507 | mskdirectinfo@mskcc.org | msk.org/mskdirect

MSK Direct is a cancer benefits solution that expands and accelerates access to the lifesaving discoveries and subspecialized expertise of Memorial Sloan Kettering Cancer Center (MSK). With a singular focus on cancer, we provide support at every stage of the cancer journey and deliver superior outcomes.

* Medicare beneficiaries beginning cancer treatment 2011-2012. Based on CRG adjusted, Refined Provider Algorithm published in JAMA Oncology, October 2015