is pleased to announce:

Thursday, October 22, 2015

ENVISIONING THE FUTURE OF DERMATOLOGY THROUGH THE LENS OF MEDICAL INFORMATICS

CONFERENCE LOCATION
MEMORIAL SLOAN KETTERING CANCER CENTER
ROCKEFELLER RESEARCH LABORATORIES BOARD ROOM
NEW YORK

To register or for more information, please go to:

www.mskcc.org/dermatologycourse
TARGET AUDIENCE
This course is directed towards dermatologists.

COURSE OBJECTIVES
1. Understand the opportunities and barriers to leveraging computer informatics for the diagnosis of skin cancers
2. Understand the benefits of and challenges to the integration of dermatologic photography with electronic medical records (EMR)
3. Understand the benefits, limitations and legal barriers of teledermatology
4. Define the privacy issues associated with the use of dermatology images in the EMR, in patient communications, and in research in the era of cloud computing and public database
ENVISIONING THE FUTURE
OF DERMATOLOGY THROUGH THE
LENS OF MEDICAL INFORMATICS
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www.mskcc.org/dermatologycourse

FACULTY

Ashfaq Marghoob MD
Attending Physician, Section Head
Hauppauge Dermatology Section
Division of Network Medicine Services
Department of Medicine
MSK

Pete Stetson MD MA
Chief Health Informatics Officer
Deputy Physician-in-Chief
Office of the Physician-in-Chief
MSK

April W. Armstrong MD MPH
Vice Chair of Clinical Research
Associate Professor of Dermatology
Director, Clinical Trials
and Outcomes Research
Director, Psoriasis Program
University of Colorado
School of Medicine

Richard Bezozo MD
Chief Executive Officer
Care Station Medical Group

Doug Canfield
President
Canfield Scientific, Inc

Noah Craft MD PhD
Clinical Associate
Professor of Dermatology
UCLA-Olive View
Medical Center
UCLA School of Medicine

Roozbeth Ghaffari PhD
Cofounder, Director of
Advanced Technology
2013 Innovator Under 35

Whitney High MD JD
Associate Professor,
Dermatology & Pathology,
Director of Dermatopathology
(Dermatology),
University of Colorado
School of Medicine,
Denver, Colorado

John Kelly III
Senior Vice President,
Solutions Portfolio and Research
IBM

Ferdinand Mayer
Vice President
Fotofinder Systems, Inc

Jack Resneck Jr. MD
Professor of Clinical Dermatology
Department of Dermatology and
Institute for Health Policy Studies,
University of California San Francisco

Michael Sherling MD MBA
Co-Founder,
Chief Medical Officer
Modernizing Medicine
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker/Speaker(s)</th>
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<tr>
<td>8:00-8:30am</td>
<td>REGISTRATION &amp; BREAKFAST</td>
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<tr>
<td>8:30-8:45am</td>
<td>Introduction</td>
<td>Steven Wang MD</td>
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<tr>
<td>8:45-9:10am</td>
<td>IBM Watson, Cognitive Computing and the future of clinical decision support systems</td>
<td>John Kelly III</td>
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<td>9:10-9:35am</td>
<td>ISIC: Creating and promoting standards in skin imaging</td>
<td>Alan Halpern MD</td>
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<td>9:35-10:00am</td>
<td>Ultrathin epidermal electronics for continuous monitoring of skin health</td>
<td>Roozbeth Ghaffari PhD</td>
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<tr>
<td>10:00-10:15am</td>
<td>PANELIST DISCUSSION AND Q&amp;A</td>
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<td>10:15-10:30am</td>
<td>BREAK</td>
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<tr>
<td>10:30-10:55am</td>
<td>The Future of Dermatology in a Time of Unprecedented Change</td>
<td>Jack Resneck Jr. MD</td>
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<td>10:55-11:20am</td>
<td>Legal Perspective on Photo Documentations in Dermatology</td>
<td>Whitney High MD JD</td>
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<td>11:20-11:45am</td>
<td>Evolution of the Dermatology EMR</td>
<td>Michael Sherling MD</td>
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<td>11:45-12:00am</td>
<td>PANELIST DISCUSSION AND Q&amp;A</td>
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<tr>
<td>12:00-1:30pm</td>
<td>LUNCH</td>
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<td>1:30-2:00pm</td>
<td>The role of medical informatics in transforming health care institutions</td>
<td>Pete Stetson MD MA</td>
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TELEMEDICINE SESSION

2:00-2:25pm  Current State of Telemedicine In Dermatology
April Armstrong MD

2:25-2:50pm  Detection of melanoma via telemedicine
Richard Bezozo MD

2:50-3:15pm  Patient-centric clinical research through the use of teledermatology
Noah Craft MD PhD

3:15-3:30pm  PANELIST DISCUSSION AND Q&A

3:30-3:45pm  BREAK

PHOTOGRAPHY SESSION

3:45–4:10pm  Physician Perspective on Total Body Photography & Dermoscopy In Skin Cancer Management
Ashfaq Marghoob MD

4:10-4:35pm  Future Directions in Total Body Photography
Doug Canfield

4:35-5:00pm  The Challenges of Total Body Mapping and a Practical Solution
Ferdinand Mayer

5:00-5:20pm  Q&A

5:20-5:30pm  CONCLUSION
$75 Physicians (MDs, PhDs, DOs), Residents, Fellows, and other Healthcare Professionals

Registration includes an electronic syllabus and other related hand-out materials, continental breakfast, lunch, and refreshment breaks. Special meals are available upon request, including vegetarian, kosher, or gluten-free. Please let us know if we can assist you with special dietary needs.

To register, please go to:
www.mskcc.org/dermatologycourse

OFFICE OF CONTINUING MEDICAL EDUCATION
Memorial Sloan Kettering Cancer Center
633 Third Avenue, 12th floor, New York, New York 10017
(646) 227-2025 | brodheap@mskcc.org

COURSE DESIGN
This course includes hands-on review of cases which will be intermixed with short didactic lectures. One workstation per participant.

EVALUATION
A course evaluation survey sent out electronically will provide attendees with the opportunity to review the sessions and the speakers and to identify future educational needs.

ACCREDITATION STATEMENT
MSK is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

AMA CREDIT DESIGNATION STATEMENT
MSK designates this live activity for a maximum of 6.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. The AMA has determined that physicians not licensed in the United States but who participate in this CME activity are eligible for 6.0 AMA PRA Category 1 Credits™.

ACCOMMODATIONS
If you’ll be traveling to MSK from out of town, we recommend that you plan your overnight stays as soon as possible. To make the planning a little easier, we’ve negotiated special rates at select hotels in Manhattan. Please go to: www.mskcc.org/locations/visiting-us/accommodations.

FACULTY DISCLOSURE
It is the policy of MSK to make every effort to insure balance, independence, objectivity, and scientific rigor in all continuing medical education activities which it sponsors as an ACCME accredited provider. In accordance with ACCME guidelines and standards, all faculty participating in an activity sponsored by MSK are expected to disclose any significant financial interest or other relationship with the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services which are discussed by the faculty members in an educational presentation. As required by the ACCME, when an unlabeled use of a commercial product or an investigational use not yet approved for any purpose is discussed during an educational activity, MSK requires the speaker to disclose that the product is not labeled for the use under discussion or that the product is still investigational.

OUTCOMES MEASUREMENT SURVEY
Six months after the end of the course an Outcomes Measurement Survey will be sent to all participants to help us determine what positive impacts have been made on participant practice as a result of the course.
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<td><strong>2015</strong></td>
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<tr>
<td>Thoracic Pathology NYC</td>
<td>September 11-13</td>
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<td>Advances in GYN Robotics</td>
<td>September 17-18</td>
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<td>Endobronchial Ultrasound Interventional Bronchoscopy</td>
<td>September 24-25</td>
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<td>Mesothelioma Meeting</td>
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<td>Thoracic Surgical Oncology</td>
<td>October 2-3</td>
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<td>Oncologic FDG PET/CT</td>
<td>October 9-10</td>
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<td>Genetics and Genomics of Gynecologic Cancers</td>
<td>October 15-16</td>
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<td>Defining the Actionable Genome</td>
<td>October 16-17</td>
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<td>Meaning-Centered Psychotherapy</td>
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<td>Lymphoid Leukemias</td>
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<td><strong>Dermatology Through the Lens of Medical Informatics</strong></td>
<td>October 22</td>
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<td>Dermatologic Care in Oncology</td>
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<td>Musculoskeletal Tumor Pathology</td>
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<td>Dermoscopy Intermediate</td>
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<td>Modern Mgt Urologic Cancers</td>
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<td>Complex Skin Cancers</td>
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<td><strong>2016</strong></td>
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<td>Hem / Onc Review</td>
<td>March 4-7</td>
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<td>Perioperative Care</td>
<td>April 29</td>
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<td>Lymphoma Symposium</td>
<td>May 13-14</td>
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<td>Pathology of Melanocytic Tumors</td>
<td>May 9-10</td>
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Or register online:

www.mskcc.org/cme