Thursday, October 22, 2015

THE FUTURE OF DERMATOLOGY THROUGH THE LENS OF MEDICAL INFORMATICS

CONFERENCE LOCATION
MEMORIAL SLOAN KETTERING CANCER CENTER
ROCKEFELLER RESEARCH LABORATORIES BOARD ROOM
NEW YORK

To register or for more information, please go to:
www.mskcc.org/dermatologycourse

This course is no longer being offered for CME credit.
TARGET AUDIENCE
This course is directed towards dermatologists.

COURSE OBJECTIVES
1. Understand the opportunities and barriers to leveraging computer informatics for the diagnosis of skin cancers
2. Understand the benefits of and challenges to the integration of dermatologic photography with electronic medical records (EMR)
3. Understand the benefits, limitations and legal barriers of teledermatology
4. Define the privacy issues associated with the use of dermatology images in the EMR, in patient communications, and in research in the era of cloud computing and public database
ENVISIONING THE FUTURE OF DERMATOLOGY THROUGH THE LENS OF MEDICAL INFORMATICS

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MSK COURSE DIRECTORS

Allan Halpern MD MS
Chief Attending Physician, Dermatology Service
Department of Medicine

Steven Q. Wang MD
Associate Attending Physician
Section Head, Director of Dermatologic Surgery, Basking Ridge

FACULTY

Ashfaq Marghoob MD
Attending Physician, Section Head
Hauppaug Dermatology Section
Division of Network Medicine Services
Department of Medicine
MSK

Pete Stetson MD MA
Chief Health Informatics Officer
Deputy Physician-in-Chief
Office of the Physician-in-Chief
MSK

April W. Armstrong MD MPH
Vice Chair of Clinical Research
Associate Professor of Dermatology
Director, Clinical Trials
and Outcomes Research
Director, Psoriasis Program
University of Colorado
School of Medicine

Noah Craft MD PhD
Clinical Associate
Professor of Dermatology
UCLA-Olive View
Medical Center
UCLA School of Medicine

Whitney High MD JD
Associate Professor, Dermatology & Pathology,
Director of Dermatopathology (Dermatology),
University of Colorado
School of Medicine,
Denver, Colorado

Jack Resneck Jr. MD
Professor of Clinical Dermatology
Department of Dermatology and Institute for Health Policy Studies,
University of California San Francisco

INDUSTRY SPEAKERS

Richard Bezozo MD
Chief Executive Officer
Care Station Medical Group

Doug Canfield
President
Canfield Scientific, Inc

Roozbeh Ghaffari PhD
Cofounder, Director of Advanced Technology
2013 Innovator Under 35

Ferdinand Mayer
Vice President
Fotofinder Systems, Inc

John Kelly III
Senior Vice President,
Solutions Portfolio and Research IBM

Michael Sherling MD MBA
Co-Founder, Chief Medical Officer
Modernizing Medicine

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8:00-8:30am  REGISTRATION & BREAKFAST
8:30-8:45am  INTRODUCTION
             Steven Wang MD
8:45-9:10am  Physician Perspective on Total Body Photography & Dermoscopy In Skin Cancer Management
             Ashfaq Marghoob MD
9:10-9:35am  ISIC: Creating and promoting standards in skin imaging
             Alan Halpern MD
9:35-10:00am The role of medical informatics in transforming health care institutions
              Pete Stetson MD MA
10:00-10:15am PANELIST DISCUSSION AND Q&A
10:15-10:30am BREAK
10:30-10:55am The Future of Dermatology in a Time of Unprecedented Change
              Jack Resneck Jr. MD
10:55-11:20am Legal Perspective on Photo Documentations in Dermatology
              Whitney High MD JD
11:20-11:35am PANELIST DISCUSSION AND Q&A

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TELEMEDICINE SESSION

11:35am-12:00pm  Current State of Telemedicine In Dermatology
April Armstrong MD

12:00-1:30pm  LUNCH

1:30-2:00pm  Patient-centric clinical research through the use of teledermatology
Noah Craft MD PhD

2:00-2:25pm  IBM Watson, Cognitive Computing and the future of clinical decision support systems
John Kelly III

2:25-2:50pm  Ultrathin epidermal electronics for continuous monitoring of skin health
Roozbeth Ghaffari PhD

2:50-3:15pm  Evolution of the Dermatology EMR
Michael Sherling MD

3:15-3:30pm  PANELIST DISCUSSION AND Q&A

PHOTOGRAPHY SESSION

3:45-4:10pm  Detection of melanoma via telemedicine
Richard Bezozo MD

4:10-4:35pm  Future Directions in Total Body Photography
Doug Canfield

4:35-5:00pm  The Challenges of Total Body Mapping and a Practical Solution
Ferdinand Mayer

5:00-5:20pm  Q&A

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REGISTRATION

$75 Physicians (MDs, PhDs, DOs), Residents, Fellows, and other Healthcare Professionals

Registration includes an electronic syllabus and other related hand-out materials, continental breakfast, lunch, and refreshment breaks. Special meals are available upon request, including vegetarian, kosher, or gluten-free. Please let us know if we can assist you with special dietary needs.

To register, please go to:
www.mskcc.org/dermatologycourse

OFFICE OF CONTINUING MEDICAL EDUCATION
Memorial Sloan Kettering Cancer Center
633 Third Avenue, 12th floor, New York, New York 10017
(646) 227-2025 | brodheap@mskcc.org

ACCREDITATION STATEMENT
This course is no longer being offered for CME credit. Please be advised that your attendance at this course will not offer CME credit. This course is no longer being offered for CME credit. Please be advised that your attendance at this course WILL NOT OFFER CME CREDIT.

COURSE DESIGN
This course includes hands-on review of cases which will be intermixed with short didactic lectures. One workstation per participant.

EVALUATION
A course evaluation survey sent out electronically will provide attendees with the opportunity to review the sessions and the speakers and to identify future educational needs.

ACCOMMODATIONS
If you are traveling to MSK from out of town, we recommend that you reserve hotel rooms as early as possible. To make the planning a little easier, MSK has negotiated rates at select hotels in Manhattan. For a list of these hotels, please go to:
www.mskcc.org/accommodations

FACULTY DISCLOSURE
It is the policy of MSK to make every effort to insure balance, independence, objectivity, and scientific rigor in all continuing medical education activities which it sponsors as an ACCME accredited provider. In accordance with ACCME guidelines and standards, all faculty participating in an activity sponsored by MSK are expected to disclose any significant financial interest or other relationship with the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services which are discussed by the faculty members in an educational presentation. As required by the ACCME, when an unlabeled use of a commercial product or an investigational use not yet approved for any purpose is discussed during an educational activity, MSK requires the speaker to disclose that the product is not labeled for the use under discussion or that the product is still investigational.

OUTCOMES MEASUREMENT SURVEY
Six months after the end of the course an Outcomes Measurement Survey will be sent to all participants to help us determine what positive impacts have been made on participant practice as a result of the course.
Please be sure to mark your calendars for upcoming 2015 and 2016 MSK CME Courses.

2015

- Thoracic Surgical Oncology: October 2-3
- Oncologic FDG PET/CT: October 9-10
- Genetics and Genomics of Gynecologic Cancers: October 15-16
- Defining the Actionable Genome: October 16-17
- Meaning-Centered Psychotherapy: October 17
- Lymphoid Leukemias: October 18
- DERMATOLOGY THROUGH THE LENS OF MEDICAL INFORMATICS: October 22
  - Dermatologic Care in Oncology: October 23
  - Musculoskeletal Tumor Pathology: October 22-24
  - Dermoscopy Intermediate: October 23-24
  - Modern Mgt Urologic Cancers: October 29-31
- Complex Skin Cancers: November 20-21

2016

- Hem / Onc Review: March 4-7
- Perioperative Care: April 15
- Pathology of Melanocytic Tumors: May 9-10
- Radioactive Seed Localization: May 12-13
- Lymphoma Symposium: May 13-14
- Oncologic Imaging: May 18-21
- Advanced Breast Imaging: September 8-9

ACCREDITATION STATEMENT
MSK is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians.

For course updates, follow: facebook.com/mskcmecme or on Twitter: @mskcme

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Memorial Sloan Kettering Cancer Center
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Or register online:
www.mskcc.org/cme